



# KERAJEN

CERTIFIED EXPERT RÉSUMÉ WRITER  
CERTIFIED EMPLOYMENT INTERVIEW CONSULTANT

## **Differentiate yourself with a market-driven personally branded résumé!**

A great résumé is all about distinguishing yourself from the crowd. Most job seekers know enough to include achievements, skill sets and qualifications, but this traditional approach may not be enough to get you noticed.

## **Personal branding is one of the latest trends in strategic résumé writing – and it works!**

Branded résumés bring a much more personalised and powerful approach to personal marketing than traditional résumés by highlighting your positive personality traits and your unique value proposition to the forefront of your résumé.

Regardless of your position or level, a market-driven personally branded résumé can help all job seekers to stand above their competition. They are a cutting-edge, proven way to differentiate yourself from the crowd!



[WWW.KERAJEN.COM.AU](http://WWW.KERAJEN.COM.AU)

## An award-winning résumé will put you in the spotlight!

A Keraijen résumé:

- **Positions you as the best candidate** for your dream job.
- **Communicates your worth** so you're offered the salary that reflects your value.
- **Demonstrates your talents** by focusing on achievement-based content that ties in with your career objective.
- **Encapsulates your experience** in just a few pages of tightly written, compelling text that resonates with potential employers.

At Keraijen, we understand everyone's aspirations and career goals are different. We offer an extensive range of résumé packages from high-end executive personal branding solutions to résumés for graduates, aspiring managers, established career professionals, and career changers.

In addition, we offer:

- **Interview sessions**, which prepare you for the interview through up-to-the-minute interview coaching.
- **A professional coaching program** that helps you design the career path you're meant to be on.

Other Keraijen services include:

- Executive Biographies
- Résumé Critique / Review
- Web Portfolio
- Career Books
- DISC Profiles
- Key Selection Criteria
- Thank You letters



### Why should you choose Keraijen?

Because we will transform your résumé into a unique and individually crafted marketing document modeled on your skills and experience, where your ROI comes in the form of faster job search, a clearer understanding of your value in the market place, and the building of a personal brand.

- **Our credentials:**
  - Certified Expert Résumé Writer (CERW)
  - Certified Advanced Resume Writer (CARW)
  - Certified Employment Interview Consultant (CEIC)
  - Certified Web Portfolio Practitioner (CWPP)
- Multi-award winning résumé writer (Consecutive TORI (Toast of the Résumé Writing Industry) Award winner since 2004 for Best Technical Résumé and Best Professional Résumé. )
- International publishing credits in over 15 leading résumé books by the industry's leading résumé writing professionals, including Wendy S. Enelow, Louise M. Kursmark, and David F. Noble
- **Affiliated with:**
  - Career Directors International (CDI)
  - Career Management Alliance (CMA)
  - Association of Online Résumé & Career Professionals (AORCP)

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